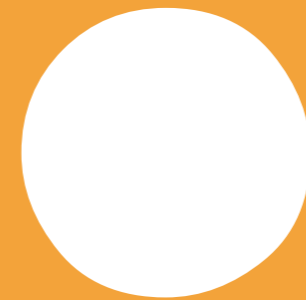


Oticon ♦ Hit

What's the obvious choice in essential hearing care?





Can I provide
great sound quality
to my customers
on a budget?

- ! More essential speech cues with 8kHz of fitting bandwidth and RITE style
- ! High quality, sound processing on the RISE platform
- ! Constantly, optimised sound quality automatically delivered through adaptive directionality and noise reduction
- ! Oticon's best ever feedback protection provided through the new and improved Dynamic Feedback Cancellation 2

SURE

At this price can I get high quality, **straightforward fitting** and fast **customer acceptance?**

- ! Make instrument adoption smooth and patient acceptance higher with Automatic Adaptation Manager that gradually increases gain to the prescribed level
- ! Improve counselling and fine tuning sessions with information provided by Hit's data logging system
- ! Quick and intuitive fitting with new and faster Genie fitting software
- ! Robust housing tested for pressure, free fall, vibration, extreme temperature, damp, chemicals and solvents



What about
discreet styles
and wide
fitting flexibility?

- ! Two full families including RITE, BTEs, custom moulds and new power styles
- ! Mild to Severe-to-Profound fitting range up to 110 dB HL
- ! Up to 220 hours of battery life with a 13 battery in a discreet design
- ! 10 vibrant BTE colours



STYLES?

BTE 312



Hook



Corda² thin tube



RITE*

BTE 13



Hook



Corda² thin tube

BTE Power



Hook

Custom Moulds



CIC/MIC

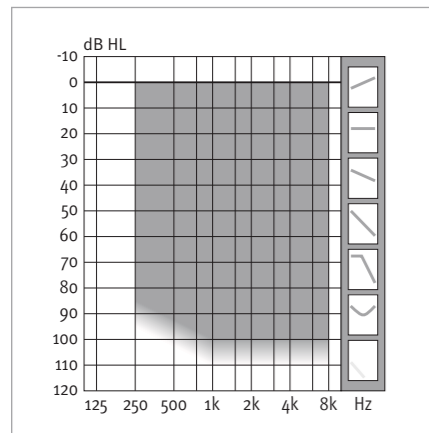


ITC



ITE

FITTING RANGE?



nEARcom
Supported by leaders in the industry

* Hit Pro only

FEATURES & BENEFITS?

Audiological features:	Hit Pro	Hit
Bandwidth	8 kHz	8 kHz
RISE technology	✓	✓
AutoPhone programme	✓	✓
Front Focus	✓	✓
Open Ear Acoustics	✓	✓
Wind noise protection	✓	✓
Automatics:		
Automatic Directionality (Surround & Split)	✓	✓
Adaptive Directionality	Single band	
Noise Management (modulation)	✓	✓
Automatic Adaptation Manager	✓	
DFC2	✓	✓
Fitting:		
nEARcom cordless enabled	✓	✓
Memory/ Data logging	✓	✓
NAL-NL1 & DSL v5.0a m[i/o]	✓	✓
Identities	1	1
Fitting bands	6	4
Live View	✓	✓
No. of user programmes	4	4
Indicators & accessories		
Battery Low Warning	✓	✓
Sound indicators for programme shifts	✓	✓
On-set delay and jingle	✓	✓
DAI & FM	✓	✓
T-coil	✓	✓
Mute/Standby mode	✓	✓
Corda² thin tube solution	✓	✓



Chroma Beige (90)



Steel Grey (92)



Silver Grey (91)



Chestnut Brown (93)



Purple (45)



Blue (47)



Baby Blue (42)



Red (46)



Baby Pink (43)



Silver (44)

Does Hit outperform all
current entry level products?

TOTALLY

Only Hit offers you all this in one package:

- ! Best in class sound quality with extended bandwidth and RITE
- ! Adaptive directionality and advanced automatics on the fastest platform
- ! An attractive and robust style for any ear and hearing loss up to severe-to-profound
- ! Two price points
- ! ...and so much more!

What was
prioritized in the
development
of Hit?

PEOPLE FIRST

We believe that it takes more than technology and audiology to create the best hearing instruments. That's why we put the individual needs and wishes of people with hearing loss first in our development of new hearing care solutions.



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